



Sustainability & ESG Africa

—— **CONFERENCE & EXPO** ——

30 September - 01 October | Sandton Convention Centre

The background of the lower half of the image features a close-up of a globe, showing the outlines of continents in a light green color. The globe is set against a dark, blurred background of green foliage. On the right side, there are large, overlapping geometric shapes in shades of green, blue, and grey, creating a modern, abstract design.

Event Overview & Sponsorship Prospectus 2026



About the Conference

The fifth annual **Sustainability & ESG Africa Conference & Expo** will take place on **30 September - 01 October 2026 at the Sandton Convention Centre**, continuing its legacy as the continent's leading platform for advancing Environmental, Social, and Governance (ESG) principles across Africa.

Building on the success of previous years, the 2026 edition will once again unite industry leaders, policymakers, investors, innovators, and sustainability champions committed to driving Africa's transition toward responsible, inclusive, and future-fit growth.

Over two transformative days, delegates will engage in powerful keynote sessions, dynamic panel discussions, and interactive workshops exploring critical ESG and sustainability priorities — from strategy integration and reporting frameworks to stakeholder engagement, impact measurement, and innovative approaches to sustainable business.

Running alongside the main conference, the Sustainability & ESG Africa Expo will showcase pioneering organisations and solutions that are shaping Africa's sustainability future.

With signature highlights such as the Beyond Awards and the Student Innovation Challenge, the 2026 edition promises to foster collaboration, celebrate leadership, and accelerate the continent's growing ESG movement.

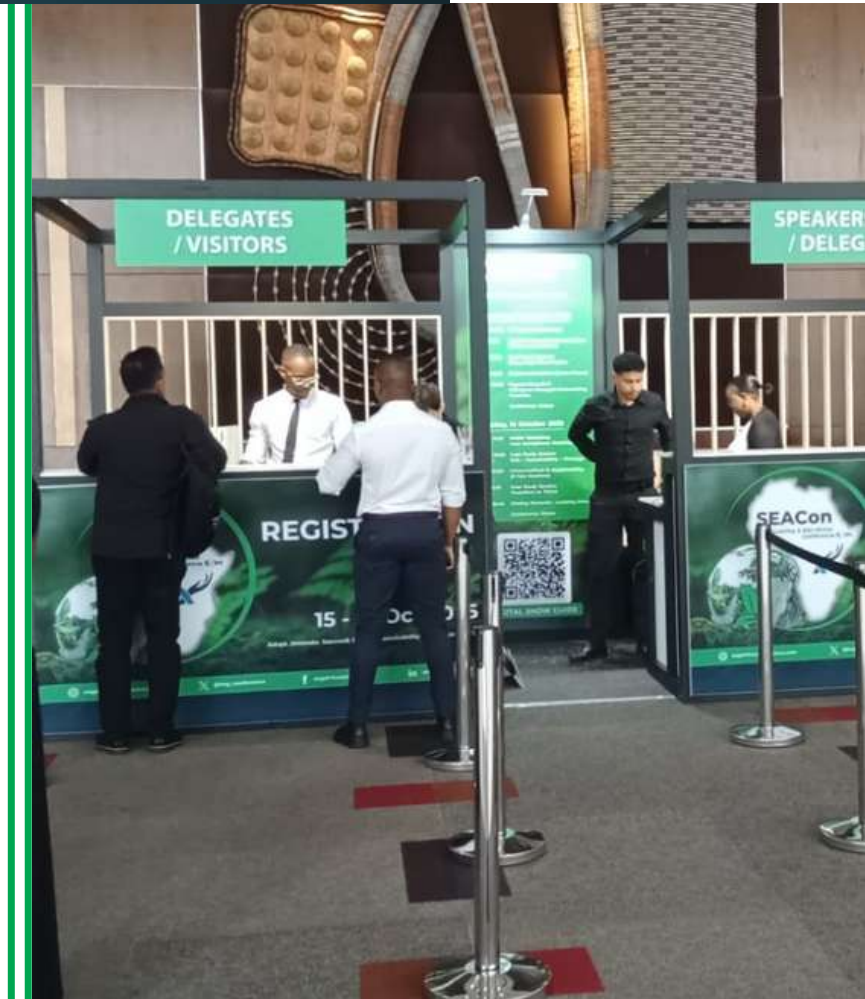




Why participate at Sustainability & ESG Africa Conference?

Sustainability & ESG Africa Conference & Expo 2026

- **Africa-Focused Discussions with a Global Perspective** - Gain insights into Africa's unique sustainability & ESG landscape while engaging with global thought leaders for a well-rounded, international perspective.
- **Practical Case Studies Showcasing Successful ESG Integration** - Learn from real-world success stories, as companies share how they have embedded sustainability & ESG principles into their operations and strategy.
- **Exhibition of Innovative Sustainability & ESG Solutions and Technologies** - Discover cutting-edge sustainable products, services, and technologies shaping the future of sustainability & ESG in Africa and beyond.
- **Sector-Specific Deep Dives** - Engage in tailored discussions addressing sustainability & ESG challenges and opportunities in key industries such as energy, mining, finance, and agriculture.
- **C-Suite & Policy Decision-Makers Under One Roof** - Gain direct access to top executives, policymakers, and regulators shaping Africa's ESG and sustainability agenda.
- **Legacy Beyond the Conference** - The movement doesn't stop after the event—Sustainability & ESG Africa Conference & Expo is more than just a two-day event—it's a year-round sustainability community. Stay connected and inspired through exclusive webinars, networking sessions, and ongoing collaboration with the sustainability & ESG community.





Vision and Mission

Sustainability & ESG Africa Conference & Expo 2026



Promoting
Sustainability
Through
Leadership

Driving
urgency of
sustainable
practice

Providing
practical tools to
integrate
sustainability

Creating
opportunities for
learning and
collaborative
growth.

Promoting the
economic value
of Sustainability
and ESG
practices

Driving impact:
part of delegate
fees supports
charity, youth
innovation, and
mentorship
programmes



Important Milestones and Past Events at a glance.

From **2022 to 2025**, the **Sustainability & ESG Africa Conference & Expo** has soared to new heights! Over these incredible years, we’ve built Africa’s premier platform for driving Environmental, Social, and Governance (ESG) impact, connected thousands of changemakers, and sparked conversations that are shaping a sustainable future for the continent.

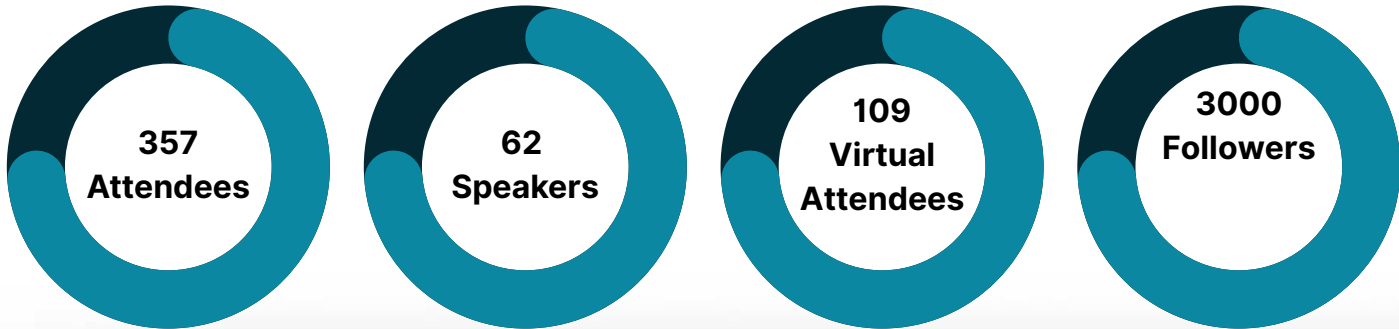
2022

Starting with the inaugural conference in **2022**, we brought together industry pioneers, thought leaders, and policymakers, laying the foundation for an impactful dialogue around sustainability in Africa.



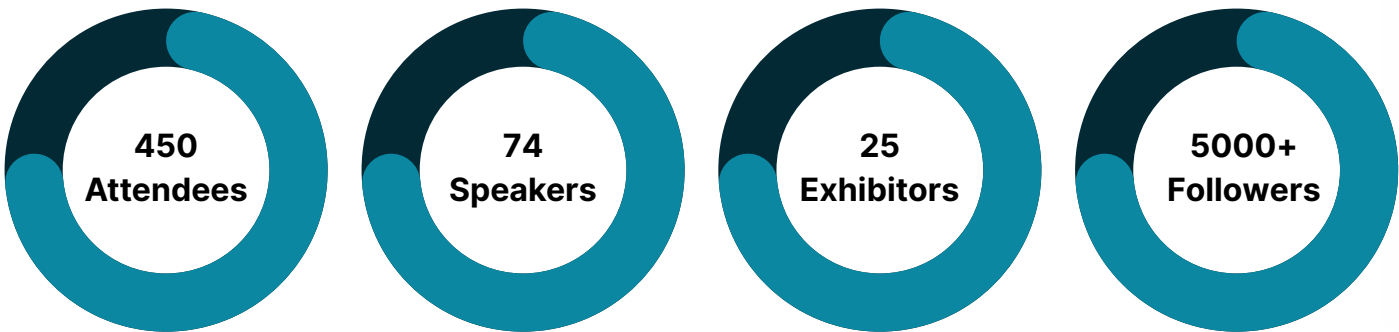
2023

In **2023**, the event grew significantly, featuring expanded and deeper discussions, attracting a diverse range of stakeholders eager to drive change.



2024

By **2024**, our third annual gathering reached new heights, with record-breaking attendance, innovative showcases, an exhibition and practical workshops that provided actionable insights for participants.



2025

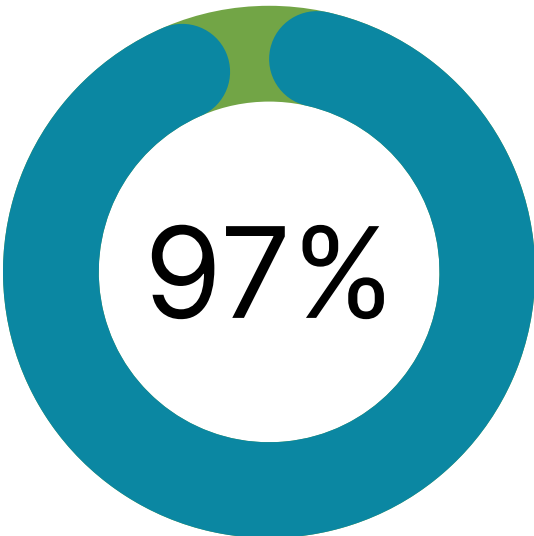
In **2025**, our conference reached exciting new heights. With more attendees, richer discussions, and stronger collaborations, SEACon continues to be the platform where ideas turn into action and sustainability moves forward across the continent





Post Event Survey Responses

Sustainability & ESG Africa Conference & Expo 2026



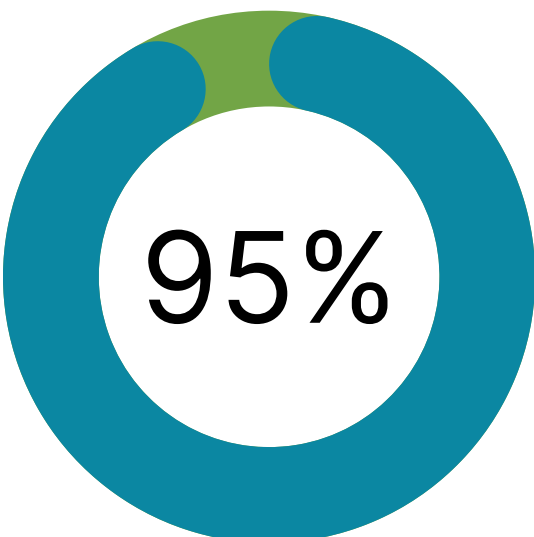
Would you recommend SEACon to a colleague or friend?



Yes, Absolutely



Maybe



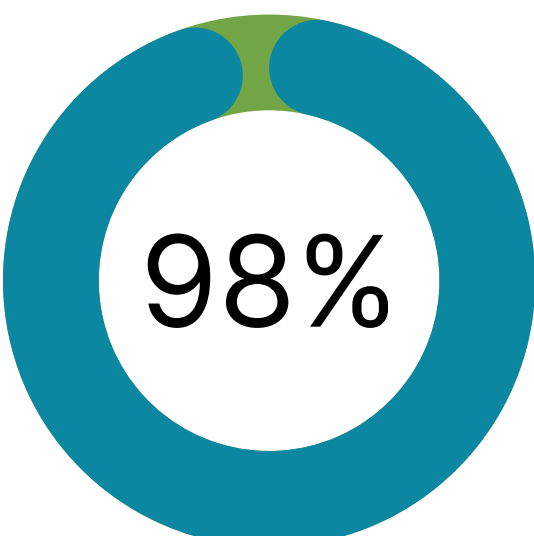
Would you attend again in 2026?



Definitely



Not sure



How well did the event meet your expectations



Exceeded Expectations



Fell short of Expectations





Community of Practice

Sustainability & ESG Africa Conference & Expo 2026

The Community of Practice is a cornerstone of the Sustainability & ESG Africa Conference and one of its most distinctive differentiators. More than just an annual event, it serves as a year-round ecosystem for connection, collaboration, and continuous learning.

Through webinars, thought leadership sessions, working groups, and peer-to-peer engagement, participants stay informed about the latest trends, best practices, and innovations shaping sustainability and ESG across Africa.

For our Gold and Platinum Sponsors, this platform provides extended visibility and engagement opportunities throughout the year — offering continuous brand exposure, thought leadership positioning, and deeper relationship-building with a network of sustainability leaders and practitioners.





Marketing Mix

- Social Media Promotion to 6,000+ followers across LinkedIn, Facebook, Instagram, X (Twitter), and YouTube, through a mix of paid and organic content.
- Digital Advertising with banners on affiliate and industry partner websites.
- PPC & Retargeting Campaigns targeting sustainability and ESG audiences across Africa.
- Email Campaigns reaching 7,000+ industry professionals and decision-makers.
- Telemarketing to connect sponsors with key stakeholders throughout the year.
- Masterclasses, Webinars & Networking Events to maintain engagement beyond the main conference.
- PR & Thought Leadership through press releases, media interviews, and expert articles.
- Amplification via Media & Industry Partners with a combined reach of 60,000+ followers.

Media Partners





Our 2025 Sponsors

The ESG Africa Conference & Expo 2025 wouldn't have been possible without the invaluable support of our sponsors. Your commitment to sustainability, innovation, and responsible business practices helped make this year's event a resounding success.

We extend our heartfelt thanks to each of our sponsors for partnering with us, amplifying the conversation on ESG, and helping create an inspiring platform where ideas turn into action.

Gold Sponsors



Silver Sponsors



Student Innovation Sponsors



Other Sponsors





Our 2025 Partners & Exhibitors

We would like to thank our partners and exhibitors for their support in making ESG Africa Conference & Expo 2025 a success. Their contributions helped create a platform for knowledge sharing, networking, and advancing sustainability across Africa

Leadership Forum Partners



Education & Training Partner



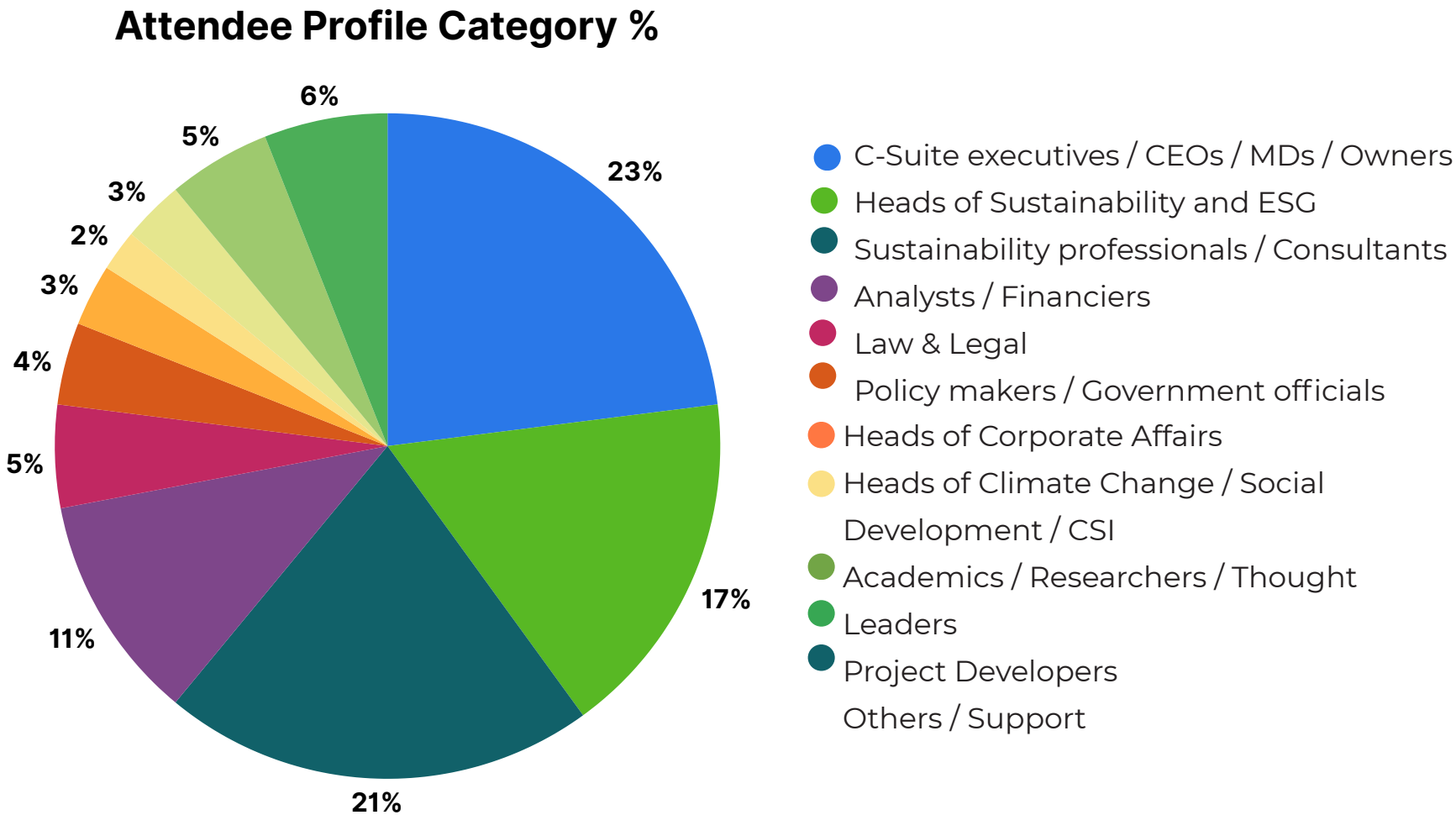
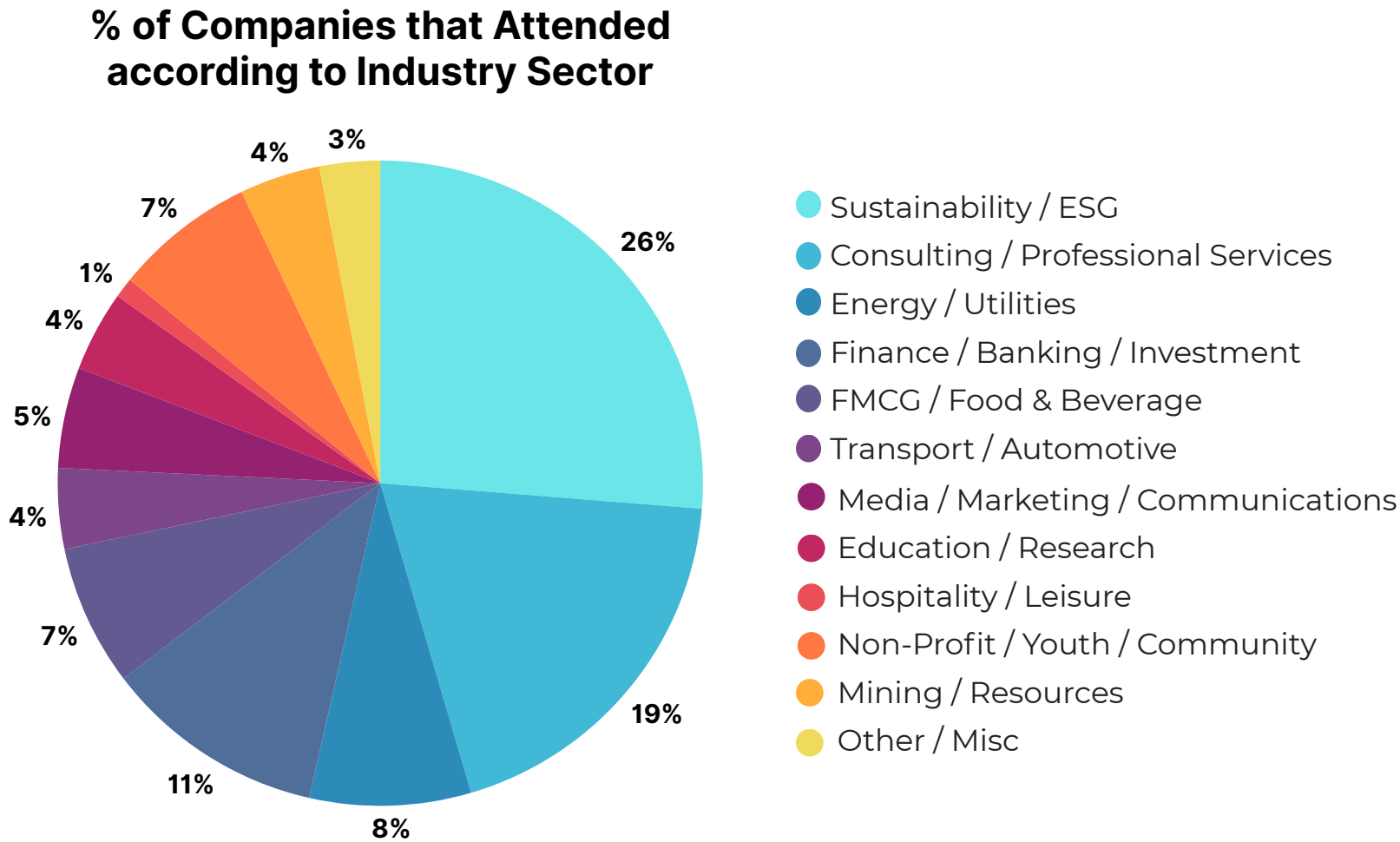
Partners





Our Attendee Profile

Corporates within the Energy, Mining, Agriculture and Food processing, Finance & Investment, Retail, NGOs, academics, and government stakeholders from over 40 industry sectors









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Sponsorship Packages 2026





Why Sponsor the Event

Sustainability & ESG Africa Conference & Expo 2026



Lead the Change

Showcase your commitment to sustainability and ESG excellence. Position your brand as a regional sustainability powerhouse leading Africa's transition to a responsible future.

Amplify Your Visibility

Stand out where it counts — among forward-thinking partners, clients, and top-tier talent who care about impact as much as you do.

Network with Purpose

Gain direct access to the decision-makers, changemakers, and industry leaders shaping Africa's sustainability and ESG landscape.

Stay Ahead of the Curve

Be first in line for the latest trends, technology, and policy insights driving sustainability across the continent.

Build a Brand with Impact

Align your name with purpose-driven values and earn the trust of conscious consumers and partners who expect brands to walk the talk.

Fuel Collaboration & Innovation

Work alongside visionary thought leaders to spark partnerships and develop game-changing, Africa-focused sustainability solutions.



Packages & Deliverables

	HEADLINE <i>Packages Available - 1</i>	PLATINUM <i>Packages Available - 2</i>	GOLD <i>Packages Available -4</i>	SILVER <i>Packages Available -6</i>
<i>Speaker at a Webinar</i>	2	2	1	Not Included
<i>Conference tickets</i>	20	6	4	2
<i>Free online Passes</i>	40	20	10	5
<i>Sponsor Logo Included on Livestream</i>	Yes	Yes	Yes	Yes
<i>Exhibition Stand</i>	18sqm	9sqm	9sqm	Not Included
<i>Moderate / Present certain sessions at the conference</i> <i>(All speakers need to be vetted by ESG Africa Events Advisory Board)</i>	3 & Welcome Address	2 & Welcome Address	1	1
<i>Professional recorded Interview</i> <i>(2min incl. Filming & Editing)</i>	Yes	Yes	Not Included	Not Included
<i>Co-Sponsor & speak at one SEACon Webinar</i> <i>(In Partnership with Creamer Media Webinars)</i>	Main sponsor of 1 webinar Co sponsor of 1 Webinar	Co-Sponsor	Co-Sponsor	Not Included
<i>Logo included on Website & All Marketing Collateral & Mailers</i>	Yes	Yes	Yes	Yes
<i>Co-Sponsor and Moderate one Online Networking Event</i>	Yes	Yes	Not Included	Not Included
<i>Promote sponsor & Speaker on all social media platforms</i>	Yes	Yes	Yes	Yes
<i>Mention of Sponsors in certain press releases</i>	Mention on all PR's	Yes	Yes	Not Included
<i>Half Page / Full page & logo included in the Show Guide</i>	Full Page	Full Page	Half Page	Logo
<i>Adequate brand exposure on welcome & stage banner</i>	Large	Large	Medium	Small
<i>Co-Author on Thought Leadership Piece</i>	Yes	Yes	Not Included	Not Included
<i>Branding including Banners inside the Conference Venue</i>	Yes	Yes	Not Included	Not Included
<i>Sponsor Recognition at the Student Innovation Awards</i>	Yes	Yes	Not Included	Not Included
<i>Discount Code to share with attendees</i>	15%	15%	10%	5%

Additional sponsorship packages are available upon request



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Add - on
Packages 2026



THOUGHT LEADERSHIP

SESSION SPONSOR

This enables the Session sponsor / partner a 2 min welcome, digital branding during the session, their own video before the session and a close of the session summary

PANEL PARTICIPATION

To participate on a panel subject to approval by conference committee and relevance to the programme. Participation is case study and expertise led and not commercial. Speaker Social media announcements, access to speaker lounge, free delegate pass for speaker and discounted delegate pass of 40%

SMME WORKSHOP SPONSOR & LEADER

Prominent host of the workshops setting the scene and leading the conversation in the workshop.

WEBINAR SPONSOR

Full sponsor leading the topic, inviting speakers and sponsor logs and welcome in the webinar

WEBINAR CO-SPONSOR

Participating on a set webinar panel

ON-LINE COP- SESSION SPONSOR

Introduction and opening keynote for the COP discussion

VISIBILITY SPONSORSHIP

LANYARD SPONSOR

Branded lanyards supplied by organisers

LANYARD SPONSOR

Sponsor to supply 1500 units

DELEGATE BAG SPONSOR

Sponsor to Supply bags

REGISTRATION SPONSOR

SPEAKER GIFT SPONSOR

Branded thank-you cards with speaker gifts.
Verbal acknowledgment during the conference.
Gifts supplied by sponsor.(120).
You can hand out to speaker as they leave the stage and have access to speakers room if relevant

BRANDED BOOK & PEN SPONSORS

ENGAGEMENT SPONSOR

Sponsors enhancing the overall delegate experience through hospitality or curated engagement.

Associates brand with executive engagement and networking.

LUNCH SPONSOR

Sponsor supporting structured networking opportunities for delegates.

LUNCH SPONSOR

Creates direct connections with senior industry leaders.

CEO BREAKFAST SPONSOR / CO-SPONSORS

Sponsor supporting structured networking opportunities for delegates.

NETWORKING HOST BAR AND FOOD AWARDS PARTNER

Be recognised as one of the main host partners, welcome, logos on tables as the main sponsor

ENTERTAINMENT/ INPIRATIONS SPEAKER

Introduce the speaker or entertainment, included in sponsor of the awards in Events material

MC SPONSOR

Introduce the MC

BEYOND AWARDS PARTNER

Sponsor of Sustainability & ESG Awards recognising industry leadership.

Aligns organisation with recognition of excellence and ESG impact.

SPONSOR AN AWARDS CATEGORY

Sponsor and award category is to be aligned with the type of award being handed out

Aligns organisation with recognition of excellence and ESG impact in that particular area of expertise

To be recognised as award sponsor/partner.
Organisation can announce and hand out award. To be included on events material as award sponsor

STUDENT INNOVATION PRIZE SPONSOR

Sponsor of a sustainability innovation competition for startups and students.

Demonstrates commitment to future sustainability innovation.

1ST

RUNNER UP

TRAVEL SPONSOR



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Exhibition Packages 2026

Exhibition Packages & Rates

Sustainability & ESG Africa Conference & Expo 2026



FLOOR SPACE ONLY - R2 500 EXCL. VAT PER SQM

(Available in 6sqm or 9sqm)

This package includes

- 1 plug point
- Carpeting
- 1 x Delegate Conference Pass

STANDARD EXHIBITION PACKAGE - R3 650 EXCL. VAT PER SQM

(Available in 6sqm or 9sqm)

This package includes

- Carpeting
- Shell scheme walls
- 1 fluorescent tube
- 1 plug point
- 1 x table
- 2 x chairs
- Fascia board with company name applied
- 1 x Conference Delegate Pass





WALK-ON MEETING STAND PACKAGE – R 4800 EXCL VAT PER SQM

(Available in 6sqm or 9sqm)

Package Includes:

- Carpeting
- Shell scheme walls
- 1 fluorescent tube
- 1 plug point
- 4 x chairs
- 1 x table
- Fascia board with name logo applied
- 2 x Delegate Pass
- Printed back wall

****Sustainable options available from supplier**





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For additional information, Exhibition, partnership / sponsorship opportunities, please get in touch with us:

Sponsorship

- 📞 Joshua Low (+27) 74 703 6650
- ✉️ Joshua@esgafricaconference.com
- 📞 Alan Low (+27) 84 890 0005
- ✉️ Alan@esgafricaconference.com
- 📞 Zayeen Daniels (+27) 83 209 1281
- ✉️ Zayeen@esgafricaconference.com

Event Logistics / Operations

- 📞 Leann Hare (+27) 83 375 8950
- ✉️ Leann@esgafricaconference.com

General Inquiries / Marketing

- 📞 Hannelie Bennett (+27) 81 781 3798
- ✉️ Hannelie@esgafricaconference.com

Exhibition Enquiries

- 📞 Zayeen Daniels (+27) 83 209 1281
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THANK
YOU